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Innovation Hub Euregio Meuse-Rhine  
**HYPEREGIO**  
EarlyTech

# Euregio Summer School 2.0

## Improving inclusive Mobility in the Digital Age Program

PROGRAM  
8-14  
Sep 2019  
Corda Campus  
Hasselt (B)

A Cross Border Networking Event

## Euregio Summer School 2.0 Concept

A Cross Border Networking Event

The primary goal of the Euregio Summer School 2.0 is to open a cross-border perspective for students during an innovative trinational event format.

The Euregio Summer School is a joint program of the leading universities in the Euregio. Students from different disciplines and countries will collaborate in order to improve the well-being of the people living in the Euregio Meuse-Rhine (EMR).

By making use of the benefits of digitalisation (ease of communication + networking, app & technology based solutions) you will be working in interdisciplinary & international groups on challenges related to existing mobility & accessibility issues in the EMR.

Our common goals are smart solutions for the well-being of all citizens within the Euregio! Your developed, reinforced and pitched output throughout one week could e.g. deliver practical solutions in terms of the inclusion of disadvantaged citizens, the low degree of perception of crossborder public transport or the moderate interlinkages between students in the EMR.

**We look forward to your visit!**  
Your HYPEREGIO-Team and Partners

## HYPEREGIO EarlyTech

The basic idea of HYPEREGIO – EarlyTech is to provide SMEs with the substantial support needed in the first stages of cross-border technology and knowledge transfer. Our technology transfer activities are targeted to 1:1-matchings and a lower Technology Readiness Level (TRL 1-3). SMEs are invited to

- Take part in technology- or branch-specific Business-to-Science (B2S) oriented **euregional events**
- Participate in dedicated cross-border **human resources (HR)** events or programs
- Get acquainted with our **technology transfer (TT)-managers** connecting you with suitable cross-border knowledge institutions
- Grasp your B2S Voucher: Get a **€ 6,000 grant** for free to explore an initial cooperation with a knowledge institute to address your specific technology objectives

The Euregio Summer School 2.0 is organized by:



and



Start at **hyperregio.eu**

Start at **hyperregio.eu**

- Borderless living and working ...
- In yourRegion – Euregio Meuse-Rhine
- Living and working in an international top technology region with excellent career opportunities and a high quality of life in the heart of Europe – that's what the project youRegion aims to foster! For you that's what the citizens of the EMR, youRegion focusses upon:
- a truly euregional 360° labour- and cross-border placement market
- harmonised services for job placement and advice such as the existing cross-border information points
- establish physical and digital one-stop-shops for newcomers and jobseekers
- a strong cross-border network of labour market partners and stakeholders
- attract high-potentials and skilled workers
- the creation of a euregional welcome culture
- raise awareness about the opportunities the EMR has to offer



More information on [www.euregio-mr.eu](http://www.euregio-mr.eu)

The Euregio Meuse-Rhine (EMR) lies in the heart of Europe – at the interface of the major economic and educational centres of Germany, Belgium and the Netherlands. For more than forty years now, the border regions of the Region Aachen, the German-speaking Community of Belgium, Belgian Limburg, the Province of Liège in Belgium and Dutch Limburg have been cooperating as partners in the Euregio Meuse-Rhine (EMR) to promote cooperation and to create a common, borderless living space.

To intensify the connections within the Euregio Meuse-Rhine, the Interreg V-A project emr connect aims at improving cross-border mobility. Within the project, 14 partners consisting of public transport operators, local authorities and universities are intensively cooperating to improve cross-border mobility in the Euregio Meuse-Rhine.

Our activities within the project focus on

- Harmonizing public transport ticketing and tariffs
- Cross-border student ticketing
- Integrated passenger information across borders
- Best practice workshops for practitioners in the field of urban mobility
- Conducting mobility-related cross-border student events
- Expansion of the Aachen-based e-bike sharing scheme Velocity to neighboring areas in Belgium and the Netherlands
- Evaluating multimodality possibilities within the German-speaking Community of Belgium

With your participation in the Euregio Summer School 2.0 you have the opportunity to explore the Euregio, get valuable input from various speakers and support our project with your creative ideas on the contemporary issue of "Improving Inclusive Mobility in the Digital Age".

More information on [www.emr-connect.eu](http://www.emr-connect.eu)



The Summer School 2.0 is proud to visit the following Partners and Institutions during the week of the Euregional Summer School 2.0:



## Arrival, stay, transportation and contact

Euregio Summer School 2.0

We will be staying at Hostel H in Hasselt, Belgium for the week (Breakfast is included).

**Hostel H**  
Sporwegstraat 80  
3500 Hasselt  
www.jeugdherbergen.be/en/hasselt

You are invited to join us on the evening of Sunday, 08<sup>th</sup> of September at the Hostel H for a welcome drink at 19h and to get to know each other and the Team. Local students will introduce you to the city of Hasselt.

Our basecamp for the week will be the Corda Campus in Hasselt.

**Corda Campus**  
Kempische Steenweg 293  
3500 Hasselt  
www.cordacampus.com/en



For our trips through the Euregio Meuse-Rhine during the week we have chartered busses for you and the team.

If you have general questions or remarks regarding the Summer School or your stay please contact us at:

summerschool@euregio-mr.eu

For questions relating to your studies please contact your teachers or university directly.

## Monday 9 Sep 2019 HASSELT

Place: Auditorium Corda Campus, Hasselt

**9.30 h Welcoming to the Summer School 2.0**  
by Jan Schlievert  
Region Aachen/EMR

**9.45 h Keynote**  
"EMR 2030 – A Vision for the Euregio"  
by Mr. Michael Dejozé,  
Director of the Euregio Meuse-Rhine

Place: iSpace Hogeschool PXL  
on Corda Campus, Hasselt

**10.30 h Teambuilding "Assemble your Team!"**  
by Mr. Erwin Vanroye, PXL Hasselt and  
Mr. Henrik Basche, RWTH Aachen/emr connect

**12.00 h Lunch break**

**13.00 h Challenging times!**  
Receive your challenge and start developing ideas and concepts with your team

**14.30 h Coffee break**

**14.45 h Continuation Challenges and Teamwork**

**17.00 h Evening program – Go Corda!**  
Be inspired by our experts on a guided tour of the Corda Campus. Get to know local companies with innovative international businesses and join us afterwards for networking, dinner and drinks.

## Tuesday 10 Sep 2019 LIÈGE

Place: idcampus, Liège

**09.30 h Welcoming to Liège**  
by TBD

**09:45 h Introduction**  
(principles of operation, presentation of the students)

**10:00 h Introduction to the creative process**

**10:45 h Coffee Break**

**11:00 h Inspiration in groups**

**12:00 h Introduction to the user centric method**

**12:30 h Lunch**

**13.30 h Implementation of the user centric method**

**14:15 h Identification of the challenge question**

**15:00 h Divergence/generation of ideas**

**16:00 h Coffee Break**

**16:15 h Convergence/selection of ideas**

**16:45 h From the idea to the project**

**17:15 h Pitch of the projects**

## Wednesday 11 Sep 2019 AACHEN

Place: Fachhochschule Aachen

**09.30 h Welcoming to Aachen**  
by Mrs. Christiane Vaeßen, Director of Region Aachen – Zweckverband

**09.40 h Welcoming to FH Aachen University of Applied Sciences** by Rectorate of FH Aachen University of Applied Sciences (TBD)

**09.50 h "Living Lab Aachen" – A best practice example for designing the future of mobility** by Markus Kowalski and Isabelle Pitre, Living Lab Aachen

**10.20 h Coffee break**

**10.30 h Prototyping – Making Ideas Tangible** by Mr. Thomas Ritz, Deputy Director ECSM/ FH Aachen

**12.30 h Lunch break**

**13.15 h Business Model Canvas – Translating Ideas in Viable Business Models** by Mr. Marco Motullo, FH Aachen

**14.00 h Teamwork: Sketching Your Business Model**

**14:45 h Coffee break**

**15.00 h Continuation teamwork**

Place: digitalHUB Aachen

**17.00 h Meet & Greet with Start-ups from digitalHUB Aachen**

**18.00 h Evening program**  
Gather at the historical Katschhof in Aachen for a drink and enjoy the old town

## Thursday 12 Sep 2019 KERKRADE/HEERLEN

Place: Superlocal Kerkrade

**9.30 h Welcoming to Kerkrade**  
by TBD

**9.45 h Visit "Superlocal" and lectures "Euregional mobility and logistic solutions -covering regulatory and procurement issues for circular material application in the Built Environment"**  
Mr. Michiel Ritzen (HS Zuyd) and euregional guest lecturers (TBD)

**12.30 h Lunch break**

**13.30 h Teamwork: Working on challenges**

Place: Maastricht

**17.00 h Evening program**  
Meet up at the Meuse and enjoy an evening in Maastricht

## Friday 13 Sep 2019 SPA-FRANCORCHAMPS/HASSELT

Place: Spa-Francorchamps

**9.30 h Welcoming to Spa-Francorchamps**  
By TBD

**9.45 h Introduction to the Technifutur-Site Spa-Francorchamps and guided tour of the incubator afterwards to foster your teamwork**

**12.30 h Lunch break**

Place: PXL Hasselt

**13.30 h Teamwork – Refine your pitch**  
Work on the details of your pitch under the supervision and with feedback of the experts from IDcampus

**17.00 h Final night**  
Enjoy the last night with your new friends and explore Hasselt. It's your night!

Euregio Summer School 2.0

## Saturday 14 Sep 2019 HASSELT

Place: iSpace Hogeschool PXL  
on Corda Campus, Hasselt

**09.30 h Teamwork**  
Put on the last touches to your presentation and get ready to present it to the jury of stakeholders, lecturers and companies from the Euregio Meuse-Rhine

**12.00 h Lunch break**

Place: Auditorium Corda Campus

**13.00 h Welcoming to the Summer School 2.0 final event**  
Marcus Optendrenk,  
Chairman of the Benelux-Group of the Regional Parliament of NRW

**13.15 h Presentation of the pitches**  
Present your pitches to the jury of the Summer School  
by Mr. Erwin Vanroye, Hogeschool PXL

**14.45 h Coffee break and Jury deliberation**

**15.15 h Diploma Ceremony**

**15.45 h Closing speech**  
by Mr. Herman Reynders,  
Governor of the Province of Limburg

**16.00 h Fries and Farewell**  
Networking and Farewell with Belgian fries for the participants



Cologne Government Regional Office President Gisela Walsken, Chairwoman of Euregio Meuse-Rhine

### Dear students,

I am pleased that you have decided to participate in the Euregio Summer School 2.0. Your continuing interest and engagement in cross-border activities like the Summer School shows us that the Euregio Meuse-Rhine and the view across borders plays an essential role in everyday life of young people.

We are delighted that together with students from the universities of the Euregio you will be exploring borderless visions for our region from a variety of fields. Be inspired by the multidisciplinary approach and your exchange with students from all over the Euregio. Enjoy the visits to the cities of the Euregio and get to experience your region from a brand new perspective!

We are looking forward to your visions about the future of our Euregio!

Gisela Walsken

And your **Summer School Team** – Brought to you by **HYPEREGIO, EMR Connect** and **youRegion**